

### SEASON PROGRAM AD RATES & ORDER FORM

See other side for additional information and ad dimension examples

ADVERTISER & PAYMENT INFORMATION

Business/Organization Name \_\_\_\_\_

Primary Contact \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_ Phone \_\_\_\_\_

Name on Credit Card \_\_\_\_\_

Card Number \_\_\_\_\_ Exp Date \_\_\_\_\_ 3-Digit Code \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

*The Olympia Symphony produces individual full color magazine-style (finished size 8.5x11") programs for each of our concerts: OCT 19, NOV 16, DEC 31, FEB 7, MAR 15, and APR 19. Our program features a list of the music for each concert, notes, biographies, and other pertinent details about the OSO's performances, events, and activities!*

✓	AD SIZE/ORIENTATION	MEASUREMENTS	COST	SUBTOTAL
	1/8 PAGE - Horizontal	3.9" W x 2.5" H	\$300	
	1/4 PAGE - Vertical	3.9" W x 5.175" H	\$450	
	1/4 PAGE - Horizontal	8" W x 2.4" H	\$450	
	1/3 PAGE - Horizontal	8" W x 3.4" H	\$600	
	1/2 PAGE - Vertical	3.9" W x 10.5" H	\$800	
	1/2 PAGE - Horizontal	8" W x 5.175" H	\$800	
	FULL PAGE - Interior, No Bleed	8" W x 10.5" H	\$1200	
			<b>TOTAL*</b>	

**1/8 PAGE  
HORIZONTAL**  
3.9" W X 2.5" H  
**\$300**

**1/4 PAGE  
VERTICAL**  
3.9" W x 5.175" H  
**\$450**

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**1/2 PAGE  
VERTICAL**  
3.9" W X 10.5" H  
**\$800**

**1/2 PAGE  
HORIZONTAL**  
8" W X 5.175" H  
**\$800**

**FULL PAGE VERTICAL  
(INTERIOR; no bleed)**  
8" W X 10.5" H  
**\$1200**

### **2025 - 2026 Season Program Ad Dimensions, Pricing & Details**

- Dimensions shown are finished size
- Position text at least 0.25" in from all sides of ad
- Crops and registration are not required; please do not include
- 300 dpi is ideal; 200 dpi is acceptable
- PNG & JPG files preferred, PDF accepted
- Lower/higher dpi resolution or file formats other than those listed will need to be resubmitted by advertiser and could impact ad placement

### **Questions?**

Call 360-753-0074 or email [oso@olympiasymphony.org](mailto:oso@olympiasymphony.org)

Reservation deadline **September 1**, with payment due upon reservation. Ads are reserved for the complete season. Artwork can be changed per publication, with deadlines approximately three weeks before each concert .